

NEWSLETTER

November 2019

Volume XXX, Issue

<u>President</u> Mark McOmie 423.899.1112	<u>President-elect</u> Andy McDaniel 423.266.8614	<u>Secretary</u> Chad Eslinger 423.238.4090	<u>Treasurer</u> Marie Farrar 423.531.4533	<u>Executive Director</u> Rhonda Jones 423.886.9191
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Join us at the Chattanooga Golf & Country Club
 Tuesday, November 12th, beginning at 6:30 p.m.

“Just Do It Better”

Dr. Susan McMahon

Susan McMahon has enjoyed a successful career for over 25 years in the dental industry. Dr. McMahon is an accomplished Cosmetic Dentist, national Key Opinion Leader in the dental industry, Educator, and Author.

She is an entrepreneur with 25 successful years in small business. She created and managed and marketed the “Esthetic Dentistry Pittsburgh” brand, growing the largest cosmetic dental practice in Western Pennsylvania. Developing systems and teams for consistency, providing excellent products and offering unparalleled customer service are the hallmarks of the brands she has created. Dr. McMahon has restaurant experience and understands the process of managing a successful small business. As the Managing Partner she oversees and coordinates the planning, organizing, training and leadership necessary to achieve stated objectives in sales, costs, employee retention, guest service and satisfaction, and cleanliness.

Thank you to this month’s Sponsors:



<https://chattanoogaareadentalsociety.com/events-calendar/>



Cost: \$40 per person or \$60 per couple.

Payment must be made by November 28th. There will not be money received at this event.

Catering by Lee Towery

We look forward to a great evening!

Join us for our Annual
CADS Holiday Social
Thursday, December 5, 2019
6:30 pm - 9:30 pm
Manker-Patten Tennis Club
100 Douglas Street ~ Chattanooga, TN 37403
RSVP to CADS@peacecom.net or text 423.886.9191
by November 28th.

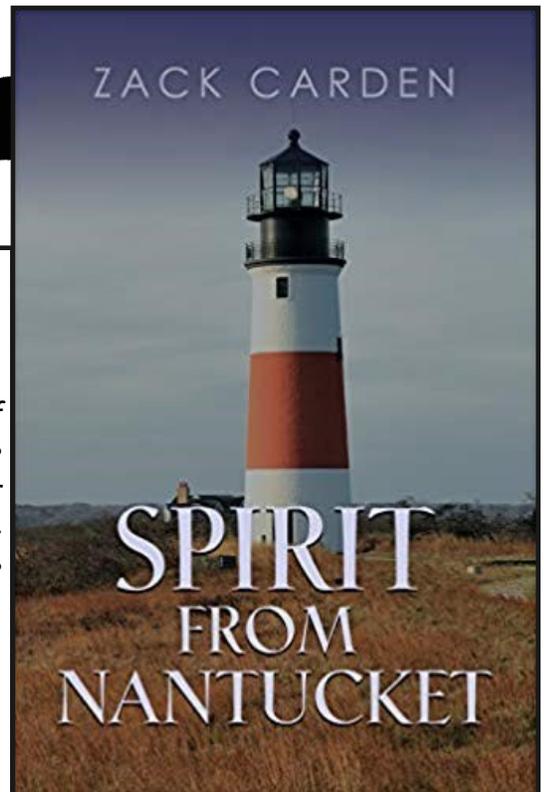


Congratulations to Dr. Zack Carden who has had another novel published!

Dr. and Mrs. Stanford Smythe lived in Ooltewah, TN. He was a general dentist in that bucolic suburb of Chattanooga. They bought a beautiful antique wardrobe at an auction to use as a layette for the baby's things after his birth. But when they cleaned it up a ghost was liberated. The ghost killed their son after he was brought home from the hospital.

You can grab your copy at Amazon, Booklocker, Books-a-Million, and Barnes & Noble.

Great job, Dr. Carden!





President's Message:

Hello CADS Members!

It is isolation that stops progression. In dentistry it is easy to be isolated in our own box, we go to our office each day and have very limited interaction with other professional peers. Limited access to other professionals can stifle our growth as professionals. It is important to interact and learn from each other, this is the way that we progress as professionals. I remember when Ellen and I were young dentists and we bumped into a peer at lunch one day. He was very nice and welcoming to us. We talked about doing PDL injections on hard to numb patients among other things. He shared some things he had learned over the years. I remember going back to the office and trying the techniques he explained. They worked!! They worked very well. I still use what I learned from him to this day, it has affected my practice in a positive way.

One of the great things about the Chattanooga Area Dental Society is that it provides us not only wonderful speakers, but a conduit to meet our colleagues. Without such opportunity, we may never meet and talk to our peers in our community. Our December Christmas social gives us a great environment to meet and get to know our colleagues.

CADS has a great Facebook and Instagram page. Please like these pages and follow them, if you are into social media. This gives us an easy way to get information from organized dentistry.

Social media is great, in fact last week I learned to do zygomatic implants watching YouTube. I would like to share some of my favorite social media channels. There is amazing information out there from great sources. (I am kidding about the zygomatic implants, I don't do zygomatic implants and couldn't learn that on YouTube.)

On Instagram:

smileprofessor- This is Anthony Mennito, a professor at College of Charleston School of Dentistry. Dr Mennito teaches digital dentistry. He has 2 of every scanner available in the US at this time and has over a dozen dental milling machines. His students are required to do a scanned crown lab fabricated, and a milled crown in office in order to graduate. His knowledge is great and he often shares new things he has learned.

Dental Tube- Nate Lawson, a professor at UAB school of dentistry, leads this channel. He is a materials expert. He just finished sharing amazing information about zirconia and the new types. He is currently testing curing lights and doing studies on depth of cure. He has several updates a week and his posts are very informative.

On Facebook:

Dental Clinical Pearls- This is a forum for people to share dental pearls. It has a great search feature. Check it out. People all over the world are sharing tips and tricks you can use daily.

Dental Nachos- This is a friendly site to ask questions. It is edited by Paul Goodman and has good information especially good for new dentists.

Dental Implant Practices- This is a wealth of information on all things dental implants. Philip Gordon is the master of this site. It has amazing information from all over the world. It is fun to watch and learn.

Of course, please, follow CADS, TDA and ADA on both Instagram and Facebook. These channels give us legislative updates and other important information about the profession. I would love to be friends and follow any and all of you on social media. Keep sharing with the dental professionals around you. Helping a colleague doesn't make you lose your competitive edge, it helps our profession be better. A rising tide raises all boats. Please help raise the tide of dentistry. Together we are stronger than we are alone.

Mark McOmie, DDS
CADS President 2019 - 2020



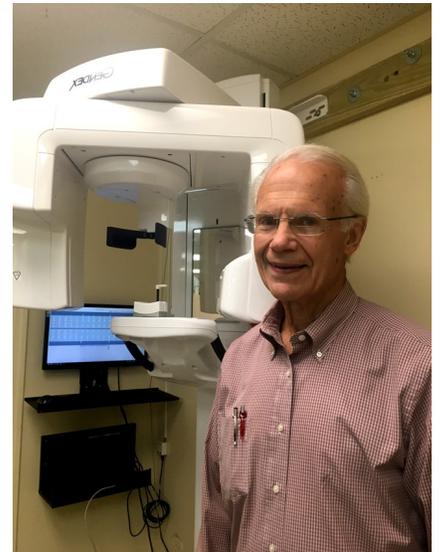


It is a new era for The Dr. Bill Roy Dental at Hope for the Inner City. We have recently installed digital records and digital x-rays. The equipment was purchased with money raised by Hope for the Inner City. The operating system is Easy Dental and we have a new panoramic x-ray machine that has all the latest capabilities. There are monitors and keyboards at each chair and sensors with Rinn holders for periapical x-rays. The Chattanooga Area Dental Society has donated money to the clinic's account at Nashville Dental for supplies.

Currently there are only 4 dentists that work at the clinic. We need more volunteers. You can volunteer for any day and the clinic will open for you. The normal day is Friday and the time is 9-12. The experience is most enjoyable when there are two or more dentists working. It is very important to show up because patients will be coming the day you promise to come.

I have worked at the clinic for the last 15 or 20 years. Some people find it frustrating when things at the clinic are not perfect. There is no need to stress yourself trying to do too much. Any amount of help is appreciated by the staff and the patients. I have been trying for the last many years to be sure that we are financially correct at the clinic. The goal is to have the clinic be safe, help patients be healthier, help patients be employable, be confident in their appearance and pay its own expenses from the fees the patients pay. I am reasonably confident that the money donated to the clinic and made by the clinic is being spent on the clinic.

The clinic is in Avondale or East Chattanooga. It is across the street from the site of Harriett Tubman Housing Area which is soon to have a Japanese Paint Factory on it. The area has changed greatly through the years for the better. So please donate by sending a check to Nashville Dental to be placed in Dr. Bill Roy Dental Clinic's account or volunteer by calling Allison Taylor, RDA at 423-933-7319. You may call me if you have further questions at 423-316-2421.



Dr. Jim Kimball



Location of Clinic:
Camp Jordan Arena
323 Camp Jordan Pkwy
East Ridge, TN 37412

Dates of clinic:

Saturday, November 16, 2019 from 6 AM – 5 PM

Sunday, November 17, 2019 from 6 AM – 4 PM

VOLUNTEER DENTISTS - Registration is required to verify dentist licensure, to provide sufficient equipment/supplies and to provide necessary support personnel.

Services to be provided:

Dental (extractions, fillings and cleanings)

- 1) NO FEES, NO eligibility requirement
- 2) first come, first served
- 3) No guarantee of services

For further information or to register on line, go to the RAM website:

www.ramusa.org

Bob Nevil, Chair

bobnevil7@gmail.com

2019-2020 Membership Lecture Dates

Registration and social hour begins at 5:00 pm, and lecture starts at 6:00 pm

<i>Thursday, December 5</i>	Holiday Social at Manker-Patton Tennis Club <i>(CADS Members Only, NO CE)</i>
<i>Tuesday, January 14</i>	Dr. Novy – “How to Eat Candy” Depriving cariogenic bacteria of sugar is the cornerstone of traditional caries management, yet the science of CAM-BRA (Caries Management By Risk Assessment) takes cariology to a whole new level. If you’re still telling patients to, “Brush, floss, and use fluoride toothpaste” you’re going to be surprised by the myriad of treatment options available today.
<i>Tuesday, February 11</i>	Dr. Auster - TBA
<i>Tuesday, March 10</i>	Dr. Flax – “Contemporary Cosmetic Dentistry-- Predictable Principles that Facilitate and Replicate the Smiles of Our Patients”
<i>Tuesday, April 14</i>	Mike Dvorak, TDA Executive Director - Officer Installation and Awards & <i>TDA Corporate Dentistry</i>

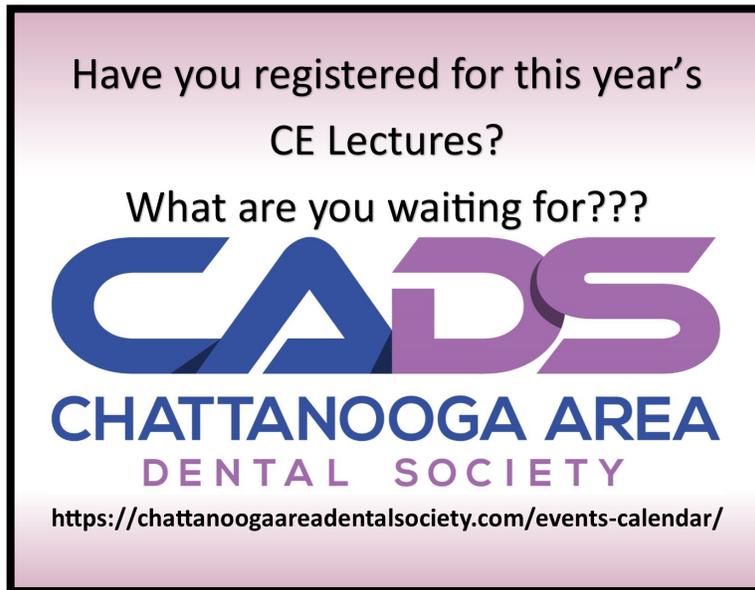
Next CADS Board Meeting:
November 18th at 6:00 p.m.
Broad Street Grille



See you on
November 12th!



P.O. Box 841
Chickamauga, GA 30707
CADS@peacecom.net



November 12, 2019

CADS Membership Meeting ~ *All team members are welcome!*

Welcome **Dr. Susan McMahon** as he comes to speak on

“Just Do It Better”

For 2 Hours of Continuing Education Credit

Please pre-register no later than November 8th

Registration Fees Per Person: w/ dinner \$50.00 Member/Staff \$75 *NON-Member*

No dinner \$25.00 Member/Staff \$50.00 NON-Member

Fastest registration is online at <https://chattanoogaareadentalsociety.com/events-calendar/>

If paying via credit card at the door:

Please email CADS at CADS@peacecom.net to reserve your spot by the deadline listed above, including the names of all those attending.

A \$1.50/per person fee will be applied.

If paying via check:

Email your reservation, with names attending, and mail your check to the address below:

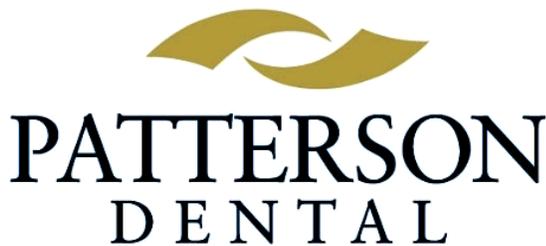
CADS

P.O. Box 841

Chickamauga, GA 30707

(Be advised that once you reserve a spot, you will be required to pay the registration fee, even if you are not able to come to the meeting).

Thank you to our CADS Sponsor Family
who help provide quality CE and outreach support for our members:



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