

CADS

CHATTANOOGA AREA

DENTAL SOCIETY

NEWSLETTER

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423.886.9191

Coach Heath Eslinger

Director of Business Development, with A Better Way

“Creating Community”

Tuesday, January 11th

via Zoom at 6:00 p.m.

(link will be available thru online registration)

Heath Eslinger is a dynamic leader and communicator who has been changing lives for over two decades. His passion for individuals, teams, and corporations to simply evaluate their present circumstances and do things “a better way” has become contagious. His experience as a successful Division I wrestling coach has given him a training ground to see what it really takes to get an organization to believe in a system, buy into a philosophy, and perform at a high level while most importantly impacting the deepest parts of all involved. This experience, coupled with a passionate ability to communicate, make him a speaker that listeners in every area and every phase of life love to hear. Heath has been married to his wife Brandi for thirteen years and they have four children: Brookelyn, Maddelyn and Keelyn, and Carson .





Happy Holidays, CADS members!!

It's hard to believe that Christmas has come and gone and we are about to start a new year. Our Christmas party at Manker Patten Tennis Club was well attend this year. We had over 60 people in attendance. A special thanks to Rhonda for all of her hard work in planning such a wonderful evening. Lee Towery was the caterer for the evening and the food was phenomenal. Also thanks to Blaine Terrell with Henry Schein for sponsoring our Christmas party. CADS would not be able to do what we do without our wonderful sponsors make sure you reach out and thank them for what they do.

Our November meeting was well attended with Dr Chelsea Smith speaking on "Dental Career Longevity". Chelsea covered several topics including ergonomics, common conditions seen in dentistry and simple things we can do to extend our careers by properly taking care of our bodies. If you are in need of a physical therapist, Chelsea does a lot of work with dentists and has great understanding of our field. Our January meeting will be a little different this year. Heath Eslinger was scheduled to be our October speaker, however, due to a change in his schedule we had to rearrange our speakers. Since then he has moved to Virginia, so we decided to make this meeting happen virtually. Heath will be speaking via Zoom to us on January 11th. We will have a New Dentist Event watch party that night at Dr John Spann's home to watch the CE Zoom meeting. If you are a new dentist or new member be on the look out for more information concerning the watch party. Thanks to Daniel Holsinger for planning some great new dentist events this year. All of the new dentist events have been well attended and CADS has a bright future ahead with this new group.

Please mark your calendar for our upcoming Staff Appreciation Party that will take place on April 21. The party will be held at the farm of Dr Craig Walker in North Georgia. We have had this event at his farm in the past and it is a wonderful venue. We will have a live band and great food. We also have some great sponsors for this event. Make sure you plan early so we can have as many staff as possible in attendance for this event.

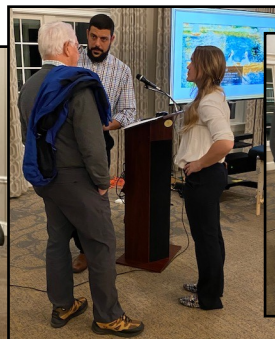
Also, I would like to welcome Dr Heath Blockley to our Community Dental Health committee. He will work with Dr KC Dyer for the remainder of the year and will work with the volunteer dental clinics in our area. Please continue to follow us on social media and look for upcoming events in our newsletter. Also please feel free to reach out to Rhonda with any questions you might have about CADS.

Happy New Year!

Chad Eslinger, D.D.S.
CADS 2021-2022 President



Thank you, to Dr. Chelsea Smith and Simon Ibrahim, with **HiFlex Health and Performance**, for speaking to our members on "Dental Career Longevity". In case you were unable to attend, they discussed and demonstrated specific information to aid dentists in: *The Cost to Your Practice: Productivity loss, early retirement, Specific Intention Matters, Why dentists need specialized care, Respect the Work Your Body is Doing, Ergo is a Non Negotiable, Common Conditions: Anatomy Overview, Self-Assessment + Self Treatment, and "Do at your chair" neck and low back quick self-treatments.* Please feel free to reach out to them at: <https://www.hiflexhealth.com>



Happy Holidays from
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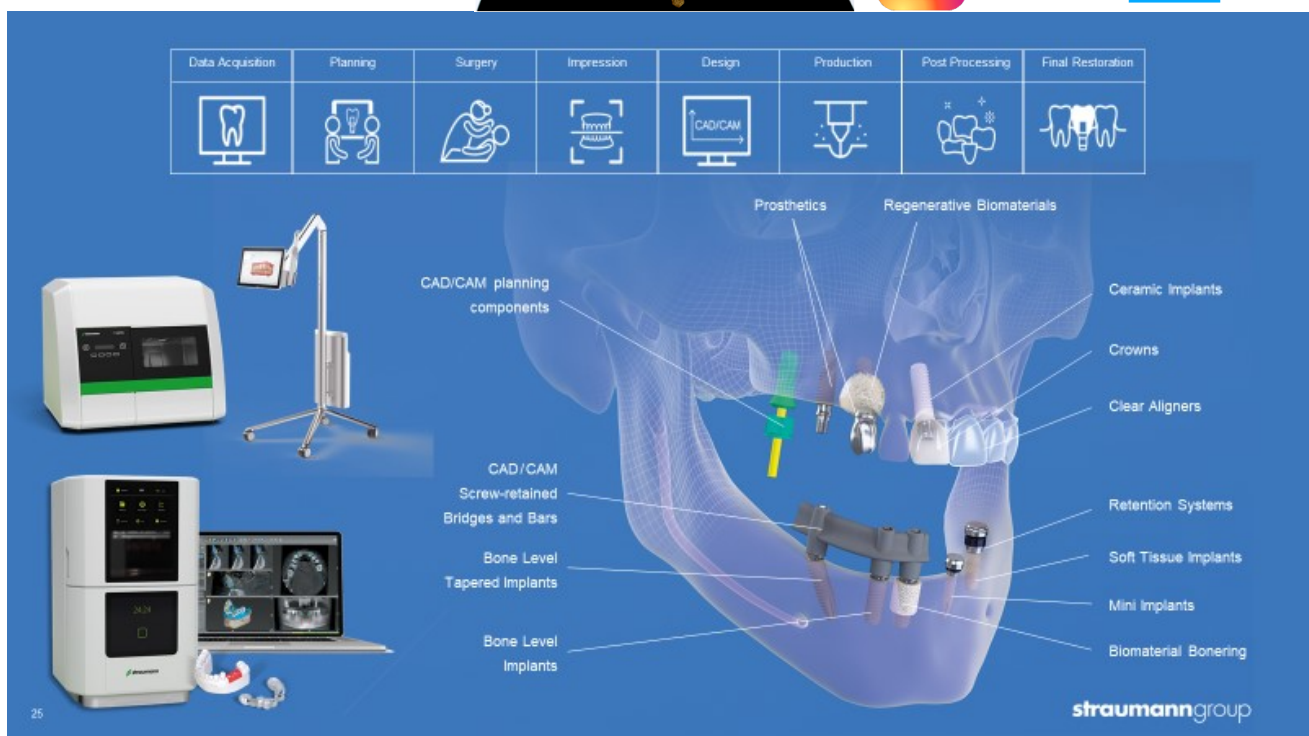
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DOUG LYNCH NICE TO MEET YOU!

About Me:

Hello!

My name is Doug Lynch and I am the **restoratives, infection control, endo, & rotary specialist** here in East Tennessee for Kerr! I have a background in the dental industry from when I was pre-dental in undergrad and worked nearly two years as a dental assistant in Georgia. I want to be a resource for your office, and I am willing to help in any way possible. Please, reach out to me if you have questions or would like to evaluate new products!

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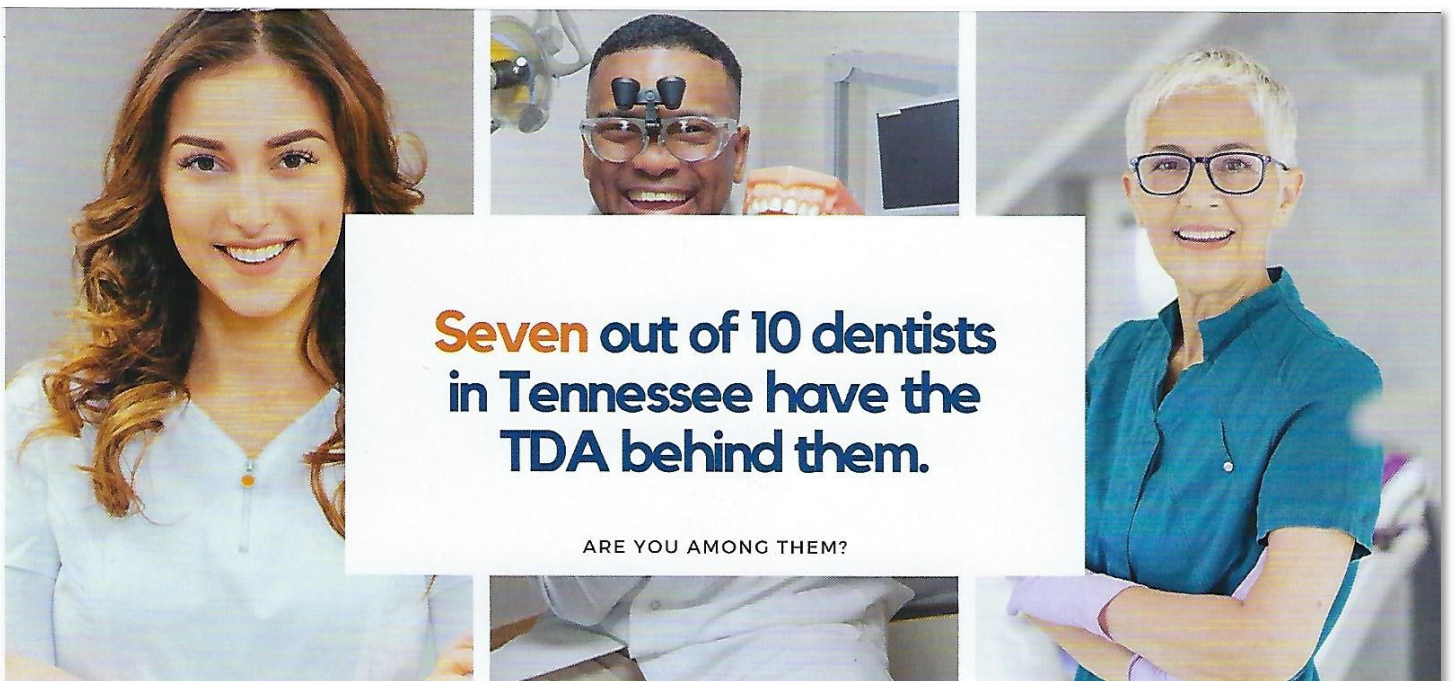
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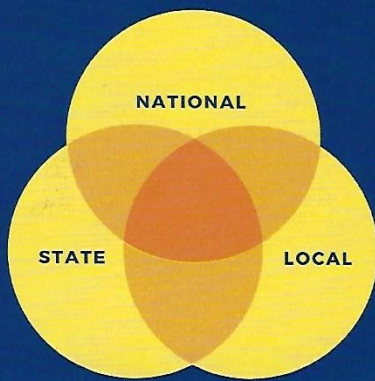
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Tennessee
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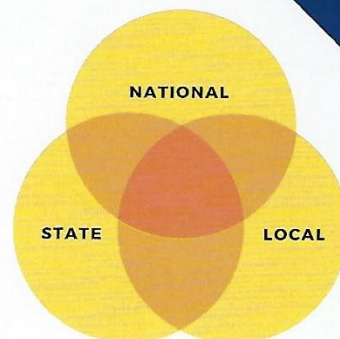
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Tennessee
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Experience for yourself how the Tennessee Dental Association supports members.

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