



CHATTANOOGA AREA  
DENTAL SOCIETY

# NEWSLETTER

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**Tuesday, March 8, 2022**

**“Understanding and Knowing what the TDA and ADA  
are doing for CADS Members Today”  
with TDA President Dr. Susan Orwick Barnes  
and Andrea Hayes, TDA Executive Director  
at the Chattanooga Golf and Country Club  
Social hour begin at 5:30 pm and the lecture starts at 6:30 pm.**



Join us for an informative evening with TDA President, Dr. Susan Barnes and TDA Executive Director Andrea Hayes, and ask questions regarding the ADA, TDA, CADS and they will also inform us of any legislative bills in the State Legislature that directly affect the dentists of Tennessee.



**Event details:**

Registration and Social hour begin at 5:30 pm

Dinner served at 6:15 p.m. (stays open until 7:00 p.m.)

The program starts at 6:30 p.m.

*The 2022—2023 CADS Officers will also be introduced.*



Hello, CADS members!!

It's hard to believe that March will be our last meeting of the year except for our staff appreciation event. I would like to thank everyone who has served on the board of CADS or on a committee this year because we could have not done it without you! A special thanks to Dr Daniel Holsinger for the great new dentist events that we had this year and to the organizations that sponsored these events. CADS has some great sponsors every year so make sure that when you are need of the services that they provide that you reach out to them. Last but definitely not least, I would like to thank Rhonda Jones for all she does for CADS without her none of this would be possible.

This year has been very interesting when it comes to our speakers. We had some speakers move, some had to change dates and one speaker that dropped the month before the meeting. Through all of this, Dr Strever, our program chair, did an excellent job coordinating our speakers. Our February speaker, Ryan Vet, was one that Dr Strever came up with on short notice and he really knocked it out of the park. Ryan, who is married to a dentist, discussed marketing within the dental office with an emphasis on marketing to millennials. If you ever get an opportunity to hear him speak you will not be disappointed.

Our March meeting will feature Dr Susan Barnes, president of the TDA, and Andrea Hayes, the executive director the TDA. This is Andrea's first year and she has done a fantastic job. They will be speaking on the state of the TDA and other things happening throughout the state. We will also have officer installation for CADS for the upcoming year at this meeting. The TDA Annual Session will be held May 12-15 in Nashville. Due to Covid, last year's annual session was a dentist only event. The event this year will be back to normal and the entire dental team is invited. The meeting will be held downtown at the Renaissance Nashville Hotel. Please make plans to attend.

Our last event of the year will be the staff appreciation party that will be held at the farm of Dr Craig Walker in Rock Spring, GA. We will have great food and live music. This is a great way to get your staff out and involved with the TDA. Make sure to mention to your staff early so we can have a great attendance. The event will take place on Thursday April 21<sup>st</sup>. Please be on the lookout for more details from Rhonda.

**Chad Eslinger, D.D.S.**  
**CADS 2021-2022 President**



## ALL MEMBERS



**P**lease be sure to go to your **ADA profile** and update y our business and personal information.

***email address, cell phone, mailing address, business address, etc...***

We have had several statements labeled *"Return To Sender"*, and emails that were *"undeliverable"*. We want to keep you informed at each level of your membership, ADA, TDA and CADS, so please help by making sure your information is current.

**W**hile you are there, be sure to add or update your profile picture.

***"Find-A-Dentist"*** is still active and patients want to see your smile too.

**<http://ebusiness.ada.org/myada/myada.aspx>**

# Upcoming events and meetings:



**Thursday, April 21st**

**The Chattanooga Area Dental Society presents:**

**CADS Staff Appreciation Dinner**

**at Dr. Craig Walker's Farm in Rock Spring, GA**

*Please make your reservations today.*

*Just \$20 per CADS Member and team member.*



# CADS could not do what we do without our fabulous CADS Sponsor Family! Get to know them...

## CADS 2021-2022 Sponsors:

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Heather Asbury [Heather@ddsmatch.com](mailto:Heather@ddsmatch.com) Rebekah Littleton [Rebekah@ddsmatch.com](mailto:Rebekah@ddsmatch.com)

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**Southern Dental Refining:** Alan Katz 813-363-3309 [SouthernDR@outlook.com](mailto:SouthernDR@outlook.com) or [Alan@SDRefining.com](mailto:Alan@SDRefining.com)

**Straumann:** Tarah Johnson 865-246-9455 [Tarah.Johnson@Straumann.com](mailto:Tarah.Johnson@Straumann.com)

**TDA Insurance:** Jeff Smith 423-629-2400 ext. 244 [JeffS@assoc-admin.com](mailto:JeffS@assoc-admin.com)



## TDA CONNECT 2022

**Renaissance Nashville Hotel  
Nashville, Tennessee  
May 12-15, 2022**

### **155th Annual Session of the TDA**

"I am so pleased to welcome you and the entire dental team back to Music City in May 2022 for the return of Tennessee's largest dental meeting-- *TDA Connect: the 155th Annual Session of the Tennessee Dental Association*. TDA Connect is the new name reflecting a simplified and refreshed format.

You can expect a comprehensive scientific program for the entire dental team, chances to meet with vendors and learn about new products and technologies, and opportunities to connect with and build your professional community.

You can also expect all the energy of Music City. The Renaissance Nashville Hotel sits in the heart of downtown, is connected to Nashville's new Fifth & Broadway complex and central to all that downtown Nashville has to offer. The action is just out the door!

There is something for everyone at this year's meeting, and I look forward to seeing you there!"

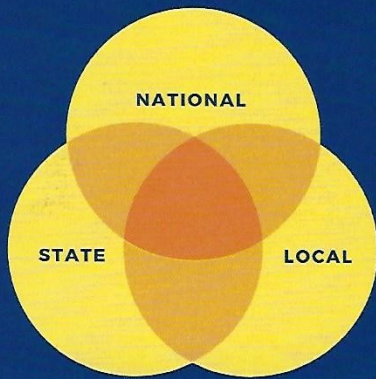
**Dr. Susan Orwick-Barnes, TDA President**

# WE ARE FOR YOU

You set out each day to serve your patients and better your community. Your commitment to dentistry improves oral health, and we're here to support you as you drive your career forward.



ONE DENTAL COMMUNITY



#### NATIONAL

The ADA provides expert guidance that helps you meet today's challenges and advocates for the profession to influence public policies affecting the future of dentistry.

#### STATE

The TDA works on issues important to dentistry to protect dentists and the oral health of the public, is your go-to resource for resolutions through Peer Review mediation, provides continuing education opportunities, keeps track of your CE hours through a complimentary reporting system, offers insurance plans to protect you, your family and your practice, helps you save through exclusive endorsed providers and delivers regular updates via email and newsletters.

#### LOCAL

No matter where you are in Tennessee, your local component connects you with colleagues across the region offering a close-knit community that enhances your practice and your life.

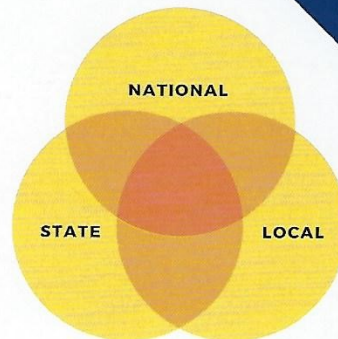
Support. Advocacy. Education.

Learn more:



## Experience for yourself how the Tennessee Dental Association supports members.

Membership in the tripartite means you're a part of your local dental society, the TDA and the ADA. With your membership, you're joining a dynamic dental community and amplifying your voice at the local, state and national levels. Our collective strength drives action for the dental profession and protects its evolving future.



EXPERT GUIDANCE. UNMATCHED PROTECTION. FIERCE ADVOCACY. INNOVATIVE EDUCATION.

Thank you to our CADS Sponsor Family  
who help provide quality CE and outreach support for our members:

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TIM DANIELL, FINANCIAL PLANNER



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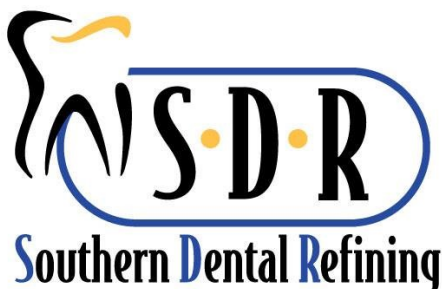
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